



925 Sterling Silver Jewellery

*With the largest selection of inventory in stock,
why go anywhere else?*




IRA
JEWELS
Fine Jewellery Made With Passion





Visionary Leadership

Playing a visionary role in the success of IRA Jewels are its Directors Hemant Gupta, Vikash Gupta and Rohit Gupta.

The trio bring decades of industry experience and insight to IRA Jewels, backed by commercial acumen and an ambitious growth path.

In keeping with ever evolving customer needs, IRA Jewels launches a new collection every season to cater to its discerning customers who are forever on the look out for fresh new designs.



Its range of sterling silver jewellery includes rings, pendant sets, kadas and bangles, earrings, jhumkis and balis, bracelets, necklace & choker sets, Italian chains, ladies & gents chains, and all kinds of 92.5 silver jewellery.



THE IRA COLLECTION

Inspired by Creation itself, every piece in this collection captures the magnificence of the universe and its glittering galaxies in exquisite, miniature form.

A million twinkling starbursts, fiery spirals, the sweeping romance of the cosmos...

all captured in a collection with one exceptional feature — affordability.

Transforming casual moments to extravagant ones through a celestial celebration of a timeless stone,

Ira makes every woman's dream of owning diamonds possible.



*When you buy an IRA Jewel you can be assured of
fine jewellery made with passion.*



In the Silver Jewellery segment, IRA Jewels has on offer more than 40,000 designs, distributed through the company's three sales offices i.e. Mumbai, Chennai and Jaipur to fulfill requirements of our customers.



The collection manifests the way art and colour plays a role in our lives.



*All kinds of 92.5 silver jewellery
Bound by a carefree, bohemian attitude
through every piece of the collection,
here minimalism flirts with flamboyance and
free lines intersect with doodles to form
artistic networks and versatile pieces of jewellery*



*IRA is a collection
for the fashion-forward woman
who knows that confidence is her best*



*IRA Jewels is a trendsetter in hi-end designer jewellery.
It offers jewellery set in all types of gemstones and diamonds
which customers can match with their outfits
and match with each and every occasion.*





*Assured purity, fine quality and craftsmanship
has enabled the company to build
a solid reputation and gain a pan
India presence with a network of more than 1000 dealers.*



Fine Jewellery Made With Passion



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